



Sponsorship Packages

The Pythian Club C.I.C. is a not-for-profit local community organisation who specialises in youth sport development, music programmes, education & employment support, cycling projects, mentoring and environmental agriculture. We continuously maintain and connect with new networks to grow community engagement.

We would like to take this opportunity to thank you for considering sponsoring our organisation by way of sponsorship packages or donations. This would be greatly appreciated by the many children and young people whom we support across Nottingham City and countywide.

Please use our packages as a guide, we can mix and match to suit your needs and desires.

Friends of The Pythian Club	Bronze
<p>One off donations, or regular weekly or monthly amounts to suit your budget. Suggested donations of £1.50 per week or £5 a month.</p> <p>This pays for one young person to attend one sports session each week. Keeping our teams up to date with the latest training in safeguarding and supporting vulnerable people.</p> <p>This is ideal for small businesses or individuals who would like to support the work we do.</p> <p>Your name or brand added to our Friends of The Pythian Club webpage.</p>	<p>The Bronze package will help us ensure we have up to date sports equipment for those who attend our sessions. These include...</p> <ul style="list-style-type: none"> • Boxing gloves • Mats • Footballs • Bibs • T-shirts • Hoodies <p>Depending on what equipment you would like to help us with the minimum value on this package is £300 ranging up to £500</p> <p>Your name or brand added to our Sponsors webpage.</p>
Silver	Gold
<p>For those wanting to give a little more, our Silver package will contribute towards the running cost of the various sessions we hold. These sessions include...</p> <ul style="list-style-type: none"> • Sports (boxing, basketball, cricket, football, weightlifting) • Pythian F.C. and Academy training • Arts (music, dance) • The Secret Garden and developing green spaces <p>This package could also be used to keep our teams up to date with the latest training in safeguarding and supporting vulnerable people.</p> <p>A sponsorship deal of between £1,000 and £2,000 will cover the cost of running two sports sessions a week for up to two months. Your name or brand added to our Sponsors webpage.</p>	<p>The Gold package is perfect for those that want to support us in delivering a range of services to help young people. These services include...</p> <ul style="list-style-type: none"> • Education & Employment Support • Outreach • Well-being sessions • Sports sessions <p>A sponsorship deal of £3,500 or more will contribute towards the running cost of any of the above services for three months. If you decide to sponsor a sports sessions this will include updating sports equipment as required. Your name or brand added to our Sponsors webpage.</p>



THE PYTHIAN CLUB

Platinum

Sponsor your own programme

This will include...

- You name a 2 hour sports session after your business for a year
- Tees for our users with your brand/ logo on the front
- Banner with your brand/ logo and details of the session on
- Article advertising your business on our website for the duration of the sponsorship
- Regular social media posts about your business
- Updating equipment needed to deliver the programme

Alternatively, if there is a programme that we don't currently offer that you'd like us to, through your sponsorship of this programme we can work together to make it happen.

This package is aimed at those who are looking for an additional way to market their business to our users and followers.

A minimum sponsorship deal of £5,000 is required to cover the setup and delivery.

Advertising

We print a range of promotional materials for our sports, education & employment, The Secret Garden, and other sessions, these are usually A5 leaflets that are handed out to our users and showcased on our social media sites to our followers so they can see what we are doing.

To add an advert to the back of these leaflets we have a range of options available...

- ¼ page – £75
- ½ page – £140
- Full page – £250

This is for 1,000 leaflets, across as few or as many individual activities as you would like, e.g., you can choose to only have an advert on the back of the football sessions leaflets, or you could choose to have it on the back of boxing, basketball, and football.

We have access to designers that can help you with your advert.

See our media pack for further details.

Thank you for looking through The Pythian Club's sponsorship package document, here is some more information of each of the packages to help you make your decision.

If you have any questions or would like to support The Pythian Club, please email us on support@thepythianclub.co.uk.

Nottingham is a large and diverse community our aim is to provide daily sessions over the whole of Nottingham where the youth can enjoy quality run sessions at no expense.

Our aim is to then guide and motivate those who want a further opportunity of achieving bigger goals and dreams.

To provide our best work day-in day-out we provide our staff with the up-to-date training they need on over 50 different subjects relevant to their role. By providing this training our staff members can integrate this training on the front line with our local youth and young adults.



THE PYTHIAN CLUB

The Pythian F.C. teams are also looking for additional support to sponsor our youth/adult football teams alongside the Pythian Academy. We are looking for kit sponsors for the front, arm and back of the kits. This will help provide a home kit, which will be passed down from age group to age group.

With our expansion of age groups there is a massive opportunity for a sponsorship deals with Pythian football teams. Full training equipment, referees, and pitch hire go into the thousands every year, by having a sponsorship deal in place we can implement a plan which is sustainable to develop the youth, coaches, and staff whilst improving business recognition for yourself.

Friends of The Pythian Club

This is ideal for small businesses or individuals who would like to support the work we do.

Our 'Friends of' package gives individuals and small businesses the opportunity to be involved at very little cost.

This scheme will collectively raise funds which will provide underprivileged youth the opportunity to attend free sessions with professional equipment they can use.

The small donation of £5 a month, (a cup of coffee) to support your local community collectively will make positive changes in the area improving physical/ mental health, anti-social behaviour, opportunities, community relations, and environmental issues.

The cost of sessions involves paying for venue hire, qualified coaches, and equipment.

Your name or brand added to our Friends of The Pythian Club webpage.

Bronze

We would like to have all our participants wear a Pythian t-shirts to feel engaged more with the club.

This also gives the opportunity to those who wouldn't be able to purchase sportswear to participate in our sessions.

Your sponsorship will be shown online within the footage of our sessions and also when the participants wear their shirts in public.

The Bronze package will help us ensure we have up to date sports equipment for those who attend our sessions.

These include...

- Boxing gloves
- Mats
- Footballs
- Bibs
- T-shirts
- Hoodies

Depending on what equipment you would like to help us with the minimum value on this package is £300

Your name or brand added to our Sponsors webpage, as well a special thank you cross all our social media pages.

Silver

Our Silver packages allows you to choose which sessions you want to support, whether it's one of our sports sessions, arts, or education & employment support, our football club or academy or The Secret Garden.

One option is to sponsor some sports equipment like the footballs, this would involve your logo being printed on the footballs which we will use for our training sessions and provide free footballs for the local community in which they will have the opportunity to practice outside of our sessions.

Another option is to sponsor our Pythian Academy, youth Pythian teams and men's adult football team.

A sponsorship deal of between £1,000 and £2,000 will cover the cost of running two sports sessions a week for up to two months.

Your name or brand added to our Sponsors webpage, as well a special thank you cross all our social media pages.



THE PYTHIAN CLUB

Gold

The Gold package is perfect for those that want to support us in delivering a range of services to help young people.

These services include...

- Education & Employment Support
- Outreach
- Well-being sessions
- Sports sessions

A sponsorship deal of £3,500 or more will contribute towards the running cost of any of the above services for three months.

If you decide to sponsor a sports sessions this will include updating any sports equipment.

Your name or brand added to our Sponsors webpage, as well a special thank you cross all our social media pages.

Platinum

The Platinum package is our ultimate bundle where the most change will happen for our community.

Our aims are such that they need sustaining long term which will allow us to reach the communities across Nottingham and Nottinghamshire.

We strive to continue to offer and grow the following...

- Free Sports Sessions
These will help the communities by...
 - Increasing engagement with likeminded young people
 - Improving physically health
 - Offering opportunities off the sports pitch
- Education & Employment Support
By improving people's prospects in life we help them to...
 - Better prosperity
 - Improved relationships
 - Have long term stability
- Outreach
Being a face on the street allows us to...
 - Support high street businesses
 - Support the youth
 - Reduce anti-social behaviour
- The Secret Garden
This is a quiet space at our hub that offers...
 - Well-being sessions to help with mental health
 - Space for contemplation
 - Teaching opportunities for young people in growing plants and bushcraft

Our award-winning projects bring with them the support local media outlets, so providing additional publicity to you or your business throughout Nottinghamshire.

By having any of our services fully funded brings stability to our users on a medium to long term basis.



THE PYTHIAN CLUB

But more importantly having healthy partnerships that progress and integrate with our community long term gives them opportunities they may have thought had passes them by.

A sponsorship deal for at least £5,000 will allow support one of our project for at six months.

Your name or brand added to our Sponsors webpage, as well as having an dedicated article on our website showcasing your business, as well a special thank you cross all our social media pages.

